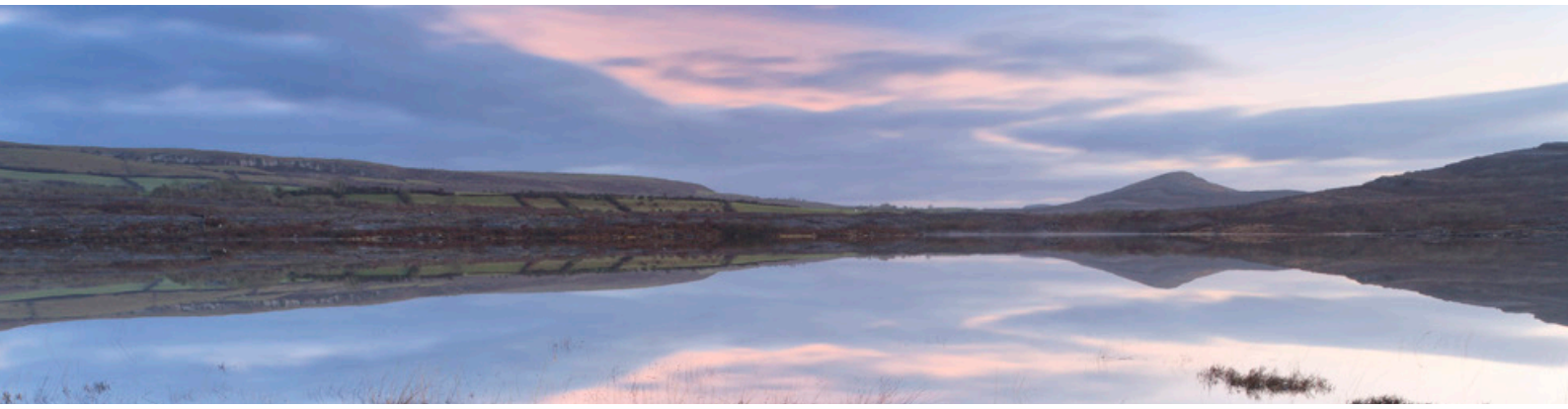
BURREN AND CLIFFS OF MOHER
UNESCO Global Geopark

GEOPARK CODE OF PRACTICE
FOR SUSTAINABLE TOURISM

By adopting the Geopark Code of Practice for Sustainable Tourism, we commit to a process of continuous improvement in sustainable tourism practice.



We observe the following principles and practices:

WORKING TOGETHER
We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

A CARED-FOR LANDSCAPE
We actively participate in conserving our natural and cultural heritage.

A WELL-UNDERSTOOD HERITAGE
We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.

VIBRANT COMMUNITIES
We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We aim to make our services available to the widest possible audience.

STRENGTHENED LIVELIHOODS
We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally whereever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

SUSTAINABLE ENVIRONMENTAL MANAGEMENT
We work to an Environmental Action Plan, which includes targets for improvement that are reviewed anually. We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.

United Nations Educational, Scientific and Cultural Organization

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The Code of Practice for sustainable tourism was developed as part of the GeoparkLIFE: Tourism for Conservation Project.

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